# **Academic Program: PG**

# Academic Year 2020-21

# **Department of Management Studies**



# SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF ENGINEERING & TECHNOLOGY,

DHARWAD - 580 002

(An Autonomous Institution Approved by AICTE & Affiliated to VTU, Belagavi)

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# **College Vision and Mission**

#### Vision:

To develop competent professionals with human values.

#### Mission:

- 1. To have contextually relevant Curricula.
- 2. To promote effective Teaching Learning Practices supported by Modern Educational Tools and Techniques.
- 3. To enhance Research Culture.
- 4. To involve Industrial Expertise for connecting classroom content to real life situations.
- To inculcate Ethics and impart soft-skills leading to overall Personality Development.

# **SDMCET- Quality Policy**

• In its quest to be a role model institution, committed to meet or exceed the utmost interest of all the stake holders.

#### **SDMCET- Core Values**

- Competency
- Commitment
- Equity
- Team work and
- Trust

## **Department Vision and Mission**

#### **Vision**

To develop competent management professionals with human values.

#### **Mission**

- To provide quality education in management with contextually relevant curricula.
- To promote management education, adopting contemporary practices for effective teaching and learning.
- To foster research culture.
- To involve industrial expertise for connecting classroom content to relevant business.
- To inculcate ethics, soft skills and entrepreneurial culture for all-round personality development.

## **Program Educational Objectives:**

- To build managerial competence by providing necessary background and foundations in business management domain so that students are acceptable globally to industry, government, academia, research and entrepreneurial pursuit.
- 2. To develop analytical and critical thinking ability by enhancing research culture to solve business problems.
- 3. To prepare students to be committed citizens with social concern.
- 4. To prepare students to be ethical and value based competent business leaders and good team players.
- 5. To encourage students towards continuous learning.

### **Program Outcomes:**

- 1. Apply knowledge of management theories and practices to solve business problems.
- 2. Foster Analytical and critical thinking abilities for data-based decisionmaking.
- 3. Ability to understand, analyze and communicate global, economic, legal andethical aspects.
- 4. Ability to develop value based leadership.
- 5. Ability to lead themselves and others in the achievement of organizationalgoals, contributing effectively to a team environment.

# **Program specific outcomes:**

- 6. Demonstrate the knowledge of business management to provide effective solutions across finance, human resource and marketing domains in a given organization context.
- 7. Assess business opportunities and develop effective business solutions to establish new entities.
- 8. Develop effective oral and written communication especially in business applications, with the use of technology

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