**SDM COLLEGE OF ENGINEERING AND TECHNOLOGY**

**Dhavalagiri, Dharwad-580002, Karnataka State, India.**

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**Internal Quality Assurance Cell**

**[Department of Management Studies]**

**REPORT**

**On**

**The Annual Quality Assurance Report AQAR**

**[ 2022-23]**

**1st July 2022 to 30th June 2023**

**Date of Publication: 1st July 2023**



**Prepared and Maintained**

**By**

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# **Part – A**

## **Data of the Institution**

**1. Name of the Institution:** **SDM College of Engineering and Technology**.

* Name of the Head of the institution: **Dr. K. Gopinath**
* Designation: **Principal**
* Does the institution function from own campus? **Yes**
* Phone no./Alternate phone no.: **0836-2464638**
* Mobile no.: **9538677470**
* Registered Email: **principal@sdmcet.ac.in**
* Alternate Email: **kgopinath@gmail.com**
* Address : **Dhavalagiri, Kalghatgi Road**
* City/Town : **Dharwad**
* State/UT : **Karnataka State**
* Pin Code : **580002**

**2. Institutional status:**

* Autonomous Status *(provide the date of Conformant of Autonomous Status):* **DD-MM-YYYY**
* Type of Institution: Co-education/Men/Women? : **Co-education**
* Location: Rural/Semi-urban/Urban: **Urban**
* Financial Status: Grants-in aid/ UGC 2f and 12 (B)/ Self-financing? : **Self financing**
* Name of the IQAC Coordinator/Director: **Dr. Umakant P. Kulkarni**
* Phone no. /Alternate phone no.: **9448915301**
* Mobile: **9448915301**
* IQAC e-mail address : **sdmcet.iqac@gmail.com**
* Alternate Email address : **sdmcet.iqac@sdmcet.ac.in**

**Module-5: XXXX**

# **Part-B**

|  |
| --- |
| **Criterion I – Curricular Aspects**  |
| * 1. **Curriculum Design and Development**

 |
| * + 1. **Programmes for which syllabus revision was carried out during the Academic year.**
 |
| **Name of programme** | **Programme Code** | **Dates of revision** |
| Master of Business Administration | MBA | 30.07.2022 |
| 1.1.2 **Programmes/ courses focused on employability/ entrepreneurship/ skill development during the Academic year.** |
| **Programme with Code** | **Date of Introduction** | **Course with Code** | **Date of Introduction** |
| Nil | Nil | Nil | Nil |
| * 1. **Academic Flexibility**
 |
| 1.2.1 New programmes/courses introduced during the Academic year |
| Programme/Course  | Date of introduction |
| Nil | Nil |
| 1.2.2 Programmes in which Choice Based Credit System (CBCS)/Elective Course System implemented at the College level during the Academic year. |
| Name of Programmes adopting CBCS | **UG** |  **PG** | Date of implementation of CBCS / Elective Course System | **UG** |  **PG** |
| Already adopted (mention the year) |  | 2016 |
| **1.3 Curriculum Enrichment** |
| 1.3.1 Value-added courses imparting transferable and life skills offered during the year |
| Value added courses | Date of introduction | Number of students enrolled |
| Nil | Nil | Nil |
| 1.3.2 Field Projects / Internships under taken during the year |
| Project/Programme Title | No. of students enrolled for Field Projects / Internships |
| Project [20PMBAL400]Internship [20PMBAL300] | 6060 |
| **1.4 Feedback System** |
| 1.4.1 Whether structured feedback received from all the stakeholders. |
| 1) Students | 2) Teachers | 3) Employers | 4) Alumni | 5)Parents |
| Yes | No | No | No | No |
| 1.4.2 How the feedback obtained is being analyzed and utilized for overall development of the institution? (Maximum 500 words) |
| Feedback is collected from students through a structured questionnaire designed at institutional level and analyzed at central level. Inputs are given to individual faculty by the Head of Department for further improvement if any.**Criterion II -Teaching-Learning and Evaluation** |
| **2.1 Student Enrolment and Profile** |
| 2.1. 1 Demand Ratio during the year |
| Name of the Programme | Number of seats available | Number of applications received | Students Enrolled |
| Master of Business Administration | 60 | 175 | 60 |
| **2.2 Catering to Student Diversity** |
| **2.2.1. Student - Full time teacher ratio (current year data)** |
| Year | Number of students enrolled in the institution (UG) | Number of students enrolled in the institution (PG) | Number of full time teachers available in the institution teaching only UG courses  | Number of full time teachers available in the institution teaching only PG courses  | Number of teachers teaching both UG and PG courses |
| 2022-23 | NA | 1st Year- 602nd Year-60 | NA | 5 | NA |
| **2.3 Teaching - Learning Process** |
| 2.3.1 Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data) |
| Number of teachers on roll | Number of teachers using ICT *(LMS, e-Resources)* | ICT tools and resources available | Number of ICT enabled classrooms | Number of smart classrooms | E-resources and techniques used |
| 5 | 5 | Computer, LCD Projector, Audio system, Wi-fi enabled classrooms, Computer lab | 3 | NIL | PowerPoint, Google classroom, Youtube, NPTEL resources |
| 2.3.2 Students mentoring system available in the institution? Give details. (maximum 500 words) |
| YesFaculty mentors play a crucial role in mentoring graduates. Students and their mentors share responsibility for ensuring productive and rewarding mentoring relationships. Both parties have a role to play in the success of mentoring. For MBA students, a mentor is someone who serves as a guide throughout their institutional training. They provide both professional and personal advice to the students. They further give constructive feedback on writing, teaching and other elements of career design. They can serve to help students balance professional goals with their personal lives or give emotional encouragement during challenging times. |
| Number of students enrolled in the institution | Number of fulltime teachers | Mentor: Mentee Ratio |
| 120 | 5 | 1:24 |

|  |
| --- |
| **2.4 Teacher Profile and Quality** |
| **2.4.1 Number of full-time teachers appointed during the year** |
| No. of sanctioned positions | No. of filled positions | Vacant positions | Positions filled during the current year | No. of faculty with Ph.D. |
| 6 | 5 | 1 | Nil | 3 |
|  |
| **2.4.2 Honors and recognitions received by teachers***(Received awards, recognition, fellowships at State, National, International level from Government, recognized bodies during the year)* |
| *Year of award* | *Name of full-time teachers receiving awards from state level, national level, international level* | *Designation*  | *Name of the award, fellowship, received from Government or recognized bodies* |
| NIL | NIL | NIL | NIL |
| **2.5 Evaluation Process and Reforms** |
| 2.5.1 Number of days from the date of semester-end/ year- end examination till the declaration of results during the year |
| Programme Name  | Programme Code | Semester/ year | Last date of the last semester-end/ year- end examination | Date of declaration of results of semester-end/ year- end examination |
| **-** | **-** | **-** | **-** | **-** |
| 2.5.2 Average percentage of Student complaints/grievances about evaluation against total number appeared in the examinations during the year\****Do not include re-evaluation/ re-totalling*** |
| Number of complaints or grievances about evaluation | Total number of students appeared in the examination | Percentage |
| NIL | 118 | 0% |
| **2.6 Student Performance and Learning Outcomes**  |
| 2.6.1 Program outcomes, program specific outcomes and course outcomesfor all programs offered by the institution are stated and displayed in website of the institution(to provide the weblink)https://sdmcet.ac.in/pg/mba/ |
|  |
| 2.6.2 Pass percentage of students |
| Programme Code | Programme name | Number of students appeared in the final year examination | Number of students passed in final Semester /year examination | Pass Percentage |
| MBA | MBA | 1st Year=592nd year=59 | 5959 | 100%100% |
|  |
| **2.7 Student Satisfaction Survey** |
| 2.7.1 Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink) |
| Nil**Criterion III – Research, Innovations and Extension** |
| **3.1 Promotion of Research and Facilities**  |
| 3.1.1 The institution provides seed money to its teachers for research,  |
| Yes.......... if yes give details |
| Name of the teacher getting seed money | The amount of seed money | Year of receiving grant | Duration of the grant |
| Dr. Prakash H.S & Prof. Bharathi SunagarDr. Prashantha C | Rs. 30,000Rs. 30,000 | 20232023 | 2 Years2 Years |
| 3.1.2 Teachers awarded National/International fellowship for advanced studies/ research during the year |
|  | Name of the teacher awarded the fellowship | Name of the Award | Date of Award | Awarding Agency |
| National  | NIL | NIL | NIL | NIL |
| International | NIL | NIL | NIL | NIL |
|  |

|  |
| --- |
| **3.2 Resource Mobilization for Research** |
| 3.2.1 Research funds sanctioned and received from various agencies, industry and other organisations |
| Nature of the Project | Duration | Name of thefunding Agency | Total grantsanctioned | Amount received during the year |
| Major projects | NIL | NIL | NIL | NIL |
| Minor Projects | NIL | NIL | NIL | NIL |
| Interdisciplinary Projects | NIL | NIL | NIL | NIL |
| Industry sponsored Projects | NIL | NIL | NIL | NIL |
| Projects sponsored by the University/ College | NIL | NIL | NIL | NIL |
| Students Research Projects*(other than compulsory by the College)* | NIL | NIL | NIL | NIL |
| International Projects | NIL | NIL | NIL | NIL |
| Any other(Specify) | NIL | NIL | NIL | NIL |
| Total | NIL | NIL | NIL | NIL |
|  |
| 3.2.2 Number of ongoing research projects per teacher funded by government and non-government agencies during the yearsNIL |
|  |
|  |
| **3.3 Innovation Ecosystem** |
| 3.3.1 Workshops/Seminars Conducted on Intellectual Property Rights **(IPR)** and Industry-Academia Innovative practices during the year  |
| Title of Workshop/Seminar | Name of the Dept. | Date(s) |
| NIL | NIL | NIL |
|  |
| 3.3.2 Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year |
| Title of the innovation | Name of the Awardee | Awarding Agency | Date of Award | Category |
| NIL | NIL | NIL | NIL | NIL |
|  |
| 3.3.3 No. of Incubation centre created, start-ups incubated on campus during the year |
| Incubation Centre | Name | Sponsored by  |
| NIL | NIL | NIL |
|  |
| Name of the Start-up | Nature of Start-up | Date of commencement |
| NIL | NIL | NIL |
| **3.4 Research Publications and Awards** |
| 3.4.1 Ph. Ds awarded during the year |
| Name of the Department | No. of Ph. Ds Awarded |
| MBA | 2 |
|  |
| 3.4.2 Research Publications in the Journals notified on UGC website during the year |
|  | Department | No. of Publication | Average Impact Factor, if any |
| National  | MBA | 3 | **-** |
| International | MBA | 1 | - |
|   |
| 3.4.3 Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year |
| Department | No. of publication |
| MBA | 3 |
| 3.4.4 Patents published/awarded during the year |
| Patent Details | Patent statusPublished/Filed | Patent Number | Date of Award |
| Title of Invention : A model for effective Entrepreneurial process and Ecosystem Name of Inventor/s- Dr.Suvarna Nimbagal, Prof.Vijaykumar Nimbagal, Dr.Prashantha.CApplication Number : 202341032855 ADate of filing Application- 9-5-2023 | 16-6-2023 | - | **-** |
| 3.4.5 Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or Pub Med/ Indian Citation Index  |
| Title of the paper | Name of the author | Title of the journal | Year of publication | Citation Index | Institutional affiliation as mentioned in the publication  |  Number of citations excluding self citations  |
| Nil | Nil | Nil | Nil | Nil | Nil | Nil |
|  |
| 3.4.6 h-index of the Institutional Publications during the year. (based on Scopus/ Web of science) |
| Title of the paper | Name of the author | Title of the journal | Year of publication | h-index | Number of citations excluding self citations  | Institutional affiliation as mentioned in the publication  |
| Nil | Nil | Nil | Nil | Nil | Nil | Nil |
| 3.4.7 Faculty participation in Seminars/Conferences and Symposia during the year :  |
| No. of Faculty | International level | National level | State level | Local level |
| Attended Seminars/ Workshops | Nil | 3 | NIL | NIL |
| Presented papers | 1 | 9 | NIL | NIL |
| Resource Persons | NIL | NIL | 1 | 1 |
|  |
| **3.5 Consultancy**  |
| 3.5.1 Revenue generated from Consultancy during the year |
| Name of the Consultant(s) department | Name of Consultancy project | Consulting/Sponsoring Agency | Revenue generated (amount in rupees) |
| NIL | NIL | NIL | NIL |
| 3.5.2 Revenue generated from Corporate Training by the institution during the year |
| Name of the Consultant(s) & Department | Title of the Programme | Agency seeking training | Revenue generated (amount in rupees) | Number of trainees |
| NIL | NIL | NIL | NIL | NIL |
| **3.6 Extension Activities** |
| 3.6.1 Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year |
| Title of the Activities | Organising unit/ agency/ collaborating agency | Number of teachers **co-ordinated** in such activities | Number of students participated in such activities |
| NIL | NIL | NIL | NIL |
|  |
| 3.6.2 Awards and recognition received for extension activities from Government and other recognized bodies during the year |
| Name of the Activity | Award/recognition | Awarding bodies | No. of Students benefited  |
| NIL | NIL | NIL | NIL |
|  |
| 3.6.3 Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year |
| Name of the scheme | Organising unit/ agency/ collaborating agency  | Name of the activity | Number of teachers **co-ordinated** such activities  | Number of students participated in such activities |
| NIL | NIL | NIL | NIL | NIL |
|  |
| **3.7 Collaborations** |
| 3.7.1 Number of Collaborative activities for research, faculty exchange, student exchange during the year |
| Nature of Activity | Participant | Source of financial support | Duration |
| NIL | NIL | NIL | NIL |
|  |
| 3.7.2 Linkages with institutions/industries for internship, on-the-job training, project work, sharing of research facilities etc. during the year |
| Nature of linkage | Title of the linkage | Name of the partnering institution/ industry /research lab with contact details | Duration**(From-To)** | participant |
| NIL | NIL | NIL | NIL | NIL |
|  |
| 3.7.3 MoUs signed with institutions of national, international importance, other institutions, industries, corporate houses etc. during the year |
| Organisation | Date of MoU signed | Purpose and Activities | Number of **students/teachers participated under MoUs**  |
| NIL | NIL | NIL | NIL |
| **CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES** |
| **4.1 Physical Facilities** |
| 4.1.1 Budget allocation, excluding salary for infrastructure augmentation during the year |
| Budget allocated for infrastructure augmentation | Budget utilized for infrastructure development |
| NA | NA |
| 4.1.2 Details of augmentation in infrastructure facilities during the year |
| Facilities | Existing | Newly added |
| Campus area |  |  |
| Class rooms | 4 | NIL  |
| Laboratories | 1 | NIL |
| Seminar Halls | 1 | NIL |
| Classrooms with LCD facilities | 2 | NIL |
| Classrooms with Wi-Fi/ LAN | 3 | NIL |
| Seminar halls with ICT facilities | 1 | NIL |
| Video Centre | 0 | NIL |
| No. of important equipments purchased (≥ 1-0 lakh) during the current year. | NIL | NIL |
| Value of the equipment purchased during the year (Rs. in Lakhs) | NIL | NIL |
| Others | NIL | NIL |
|  |
| **4.2 Library as a Learning Resource** |
| ***4.2.1* Library is automated {Integrated Library Management System (ILMS)}** |
| Name of the ILMS software  | Nature of automation (fully or partially) | Version  | Year of automation   |
| - | - | - | - |
| 4.2.1 Library Services: |
|  | Existing | Newly added | Total |
|  | No. | Value | No. | Value | No. |  Value  |
| Text Books |  |  |  |  |  |  |
| Reference Books |  |  |  |  |  |  |
| e-Books |  |  |  |  |  |  |
| Journals |  |  |  |  |  |  |
| e-Journals |  |  |  |  |  |  |
| Digital Database |  |  |  |  |  |  |
| CD & Video |  |  |  |  |  |  |
| Library automation |  |  |  |  |  |  |
| Weeding (Hard & Soft) |  |  |  |  |  |  |
| Others (specify) |  |  |  |  |  |  |
|  |
| 4.2.2 E-content developed by teachers such as: e-PG-Pathshala, CEC (under e-PG-Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc |
| Name of the teacher | Name of the module | Platform on which module is developed | Date of launching e - content |
| NIL | NIL | NIL | NIL |
| **4.3 IT Infrastructure** |
| 4.3.1 Technology Upgradation (overall) |
|  | Total Computers | Computer Labs | Internet | Browsing Centres | Computer Centres | Office | Departments | Available band width (MGBPS) | Others |
| Existing | 65 | 1 |  |  |  |  |  |  |  |
| Added | 0 | 0 |  |  |  |  |  |  |  |
| Total | 65 | 1 |  |  |  |  |  |  |  |
|  |
| 4.3.2 B***andwidth available of internet connection in the Institution (Leased line)*** |
| ………………… MBPS /GBPS |
| 4.3.3 Facility for e-content |
| Name of the e-content development facility | Provide the link of the videos and media centre and recording facility |
| NIL | NIL |
|  |
| **4.4 Maintenance of Campus Infrastructure** |
| 4.4.1 Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year |
| Assigned budget on academic facilities | Expenditure incurred on maintenance of academic facilities | Assigned budget on physical facilities | Expenditure incurred on maintenance of physical facilities |
| NA | NA | NA | NA |
| 4.4.2 Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website)  |
| **CRITERION V - STUDENT SUPPORT AND PROGRESSION** |
| **5.1 Student Support** |
| 5.1.1 Scholarships and Financial Support |
|  | Name /Title of the scheme | Number of students | Amount in Rupees |
| Financial support from institution | NA | NA | NA |
| Financial support from other sources |
| a) National | NA | NA | NA |
| b) International | NA | NA | NA |
|  |
| 5.1.2 Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc., |
| Name of the capability enhancement scheme | Date of implementation | Number of students enrolled | Agencies involved |
| 1) Group discussion and personal interview training program 2)Soft Skill Development Training Program  | 24-12-202220-05-2023 | 5960 | Mr. Shubham rai, Director, Divas Academy, DharwadMr. Shubham rai, Director, Divas Academy, Dharwad |
|  |
| 5.1.3 Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year |
| Year | Name of the scheme | Number of benefited students by Guidance for Competitive examination | Number of benefited students by Career Counselling activities | Number of students who have passed in the competitive exam | Number of students placed |
| 2022-23 | NIL | NIL | NIL | NIL | NIL |
|  |
| 5.1.4 Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year  |
| Total grievances receivedNIL | No. of grievances redressed | Average number of days for grievance redressal  |
| **5.2 Student Progression** |
| 5.2.1 Details of campus placement during the year |
| **On campus** | **Off Campus** |
| Name of Organizations Visited | Number of Students Participated | Number of Students Placed | Number of Students Placed |
| Shri Ram General Insurance | 24 | 5 |  |
| HDFC Sales | 44 | - | 15 |
| TCS | 7 | 1 |  |
| Infosys | 4 | 1 |  |
| Square Yards  | 38 | 13 |  |
| Pinclick |  | 19 |  |
| UnSchool | 32 | 1 |  |
| Ad-astra |  | 2 |  |
| Career Net | 32 | 8 |  |
| CSB Bank | 4 | 5 |  |
| Skillvortex | 12 | 7 |  |
| Piramal Capital & Housing Finance | 1 | 1 |  |
| Reliance Retail | 48 | 15 |  |
| Centre for Smart Governance  | 8 | 6 |  |
| Verzio | 1 | 1 |  |
| IDFC First Bank | 1 | 1 |  |
| ANZ Bank | 1 | 1 |  |
| BYJU's HR | 6 | - | 4 |
| BYJU's Inside Sales  | 1 | - | 1 |
| INDIA Mart | 3 | - | 3 |
| Asian Paints | 8 | - | 1 |
|  |
| 5.2.2 Student progression to higher education in percentage during the year  |
| Year  | Number of students enrolling into higher education | Programme graduated from  | Department graduated from  | Name of institution joined | Name of Programme admitted to |
| 2022-23 | NIL | NIL | NIL | NIL | NIL |
| 5.2.3Students qualifying in state/ national/ international level examinations during the year (eg: NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services) |
| Items | No. of Students **selected/ qualifying** | **Registration number/roll number for the exam** |
| NET | NIL |  |
| SET | NIL |  |
| SLET | NIL |  |
| GATE | NA |  |
| GMAT | NA |  |
| CAT | NA |  |
| GRE | NA |  |
| TOFEL | NIL |  |
| Civil Services | NIL |  |
| State Government Services | NIL |  |
| Any Other  | NIL |  |
|  |
| 5.2.4 Sports and cultural activities / competitions organised at the institution level during the year  |
| Activity | Level | Participants |
| NIL | NIL | Nil |
| **5.3 Student Participation and Activities** |
| 5.3.1 Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one) |
| Year | Name of the award/ medal | National/ International | Sports  | Cultural | Student ID number | Name of the student |
| 2022-23 | NIL | NIL | NIL | NIL | NIL | NIL |
| 5.3.2 Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words) |
| NIL |
| **5.4 Alumni Engagement** |
| 5.4.1 Whether the institution has registered Alumni Association? Yes/No, if yes give details (maximum 500 words):  |
|  |
| 5.4.2 No. of registered Alumni:  **60** |
|  |
| 5.4.3 Alumni contribution during the year (in Rupees) **: 60\* Rs.1000=Rs.60,000**  |
|  |
| 5.4.4 Meetings/activities organized by Alumni Association **: -** |
|  |
| **CRITERION VI –GOVERNANCE, LEADERSHIP AND MANAGEMENT** |
| **6.1 Institutional Vision and Leadership** |
| 6.1.1 Mention two practices of decentralization and participative management during the last year (maximum 500 words) |
|  |
| 6.1.2 Does the institution have a Management Information System (MIS)? Yes/No/Partial: |
|  |
| **6.2 Strategy Development and Deployment** |
| 6.2.1 Quality improvement strategies adopted by the institution for each of the following (with in 100 words each**):**  |
| * Curriculum Development
 |
| * Teaching and Learning
 |
| * Examination and Evaluation
 |
| * Research and Development
 |
| * Library, ICT and Physical Infrastructure / Instrumentation
 |
| * Human Resource Management
 |
| * Industry Interaction / Collaboration
 |
| * Admission of Students
 |
| 6.2.2 : Implementation of e-governance in areas of operations:  |
| * Planning and Development
 |
| * Administration
 |
| * Finance and Accounts
 |
| * Student Admission and Support
 |
| * Examination
 |
| **6.3 Faculty Empowerment Strategies**  |
| 6.3.1 Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year  |
| Year | Name of teacher | Name of conference/ workshop attended for which financial support provided | Name of the professional body for which membership fee is provided | Amount of support |
| 2022-23 | Dr. Prakash H.SDr.Prashantha CMrs. Bharathi V Sunagar | 1) National Conference " Recent Trends in Economy Business and Management” at Karnataka University, Dharwad on 21.06.2022 & 22.06.20222) National conferences " Principal of Management and Agricultural Activities”- Study With Specific Reference Paddy Crop in Southern Part of Karnataka " organized by Chetan Business School, Hubli on 25-03-20231) National conferences " Study of Factors affecting students performance in an educational environment" organized by Global Business School, Hubli on 07-01-20231) National Conference “An empirical study on consumer perception and purchase intention towards electric vehicles” at Karnataka University, Dharwad on 21.06.2022 & 22.06.20222)Workshop on “Team Interventions and Effectiveness” which was being organized by KLE Society’s Institute of Management Studies & Research, Hubli on 8th January, 2023.3)National conferences "Factors influencing customer experience towards Fintech services" organized by Global Business School, Hubli on 10-01-20234) National conferences " A study on Compensation Management Towards employees Job Satisfaction " organized by Chetan Business School, Hubli on 25-03-2023 | NILNILNILNILNILNILNIL | 100010005001000500500750 |
| 6.3.2 Number of professional development / administrative training programmes organized by the Colleges for teaching and non teaching staff during the year |
| Year | Title of the professional development programme organised for teaching staff | Title of the administrative training programme organised for non-teaching staff | Dates (from-to) | No. of participants (Teaching staff) | No. of participants (Non-teaching staff) |
| NIL | NIL | NIL | NIL | NIL |
| 6.3.3 No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year |
| Title of the professional development programme  | Number of teachers who attended | Date and Duration (from – to) |
| NIL | NIL | NIL |
|  |
| 6.3.4 Faculty and Staff recruitment (no. for permanent recruitment): |
| Teaching | Non-teaching |
| Permanent | Fulltime | Permanent | Fulltime |
| 6.3.5 Welfare schemes for |
| Teaching |  |
| Non teaching |  |
| Students |  |
| **6.4 Financial Management and Resource Mobilization** |
| 6.4.1 Institution conducts internal and external financial audits regularly (with in 100 words each**)** |
| 6.4.2 Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)  |
| Name of the non government funding agencies/ individuals | Funds/ Grants received in Rs. | Purpose |
| **-** | **-** | **-** |
| 6.4.2 Total corpus fund generated  |
| **6.5 Internal Quality Assurance System** |
| 6.5.1 Whether Academic and Administrative Audit (AAA) has been done?  |
| Audit Type | External | Internal |
|  | Yes/No | Agency | Yes/No | Authority |
| Academic | Yes | Dr. B Gopalkrishna. Associate Professor, NITK Suratkal | Yes | SDMCET, Dharwad |
| Administrative | NIL | NIL | NIL | NIL |
|  |
| 6.5.2 Activities and support from the Parent – Teacher Association (at least three) |
| NIL |
| 6.5.3 Development programmes for support staff (at least three) |
| NIL |
| 6.5.4 Post Accreditation initiative(s) (mention at least three) |
| **6.5.5**a. Submission of Data for AISHE portal : (Yes /No)b. Participation in NIRF : (Yes /No)c. ISO Certification : (Yes /No)d. NBA or any other quality audit : (Yes /No) |
| 6.5.6 Number of Quality Initiatives undertaken during the year  |
| Year  | Name of quality initiative by IQAC | Date of conducting activity | Duration (from-----to------) | Number of participants  |
| - | - | - | - | - |

|  |
| --- |
| **CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES** |
| **7.1 - Institutional Values and Social Responsibilities**  |
| 7.1.1 Gender Equity (Number of gender equity promotion programmes organized by the institution during the year) |
| Title of the programme | Period **(from-to)** | Participants |
| NA |  | Female | Male |
|  |
| 7.1.2 Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:Percentage of power requirement of the College met by the renewable energy sources  |
| NA |
| 7.1.3 Differently abled (Divyangjan) friendliness  |
| Items Facilities | Yes/No | No. of Beneficiaries  |
| Physical facilities | Yes | 1 |
| Provision for lift  | No | 0 |
| Ramp/ Rails  | Yes | 1 |
| Braille Software/facilities  | No | 0 |
| Rest Rooms | Yes | 1 |
| Scribes for examination | Yes | 0 |
| Special skill development for differently abled students | No | 0 |
| Any other similar facility | - | - |
|  |
| 7.1.4 Inclusion and Situatedness  |
| Enlist most important initiatives taken to address locational advantages and disadvantages during the year  |
| Year | Number of initiatives to address locational advantages and disadvantages | Number of initiatives taken to engage with and contribute to local community | Date and duration of the initiative | Name of the initiative | Issues addressed | Number of participating students and staff |
| NA | NA | NA | NA | NA | NA | NA |
|  |
| 7.1.5 Human Values and Professional Ethics  |
| Code of conduct (handbooks) for various stakeholders  |
| Title | Date of Publication | Follow up (maximum 100 words each) |
| NA | NA | NA |
|  |
| 7.1.6 Activities conducted for promotion of universal Values and Ethics |
| Activity | Duration (from-------to-------) | Number of participants |
| NA | NA | NA |
| 7.1.7 Initiatives taken by the institution to make the campus eco-friendly (at least five) |
| NA |
| **7.2 Best Practices** |
| Describe at least two institutional best practices Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the linkNA |
| **7.3 Institutional Distinctiveness** |
| Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrustProvide the weblink of the institution in not more than 500 wordsNA |

# **SUMMARY OF Noteworthy Outcomes**

**Year 2022-23**

**[July to June]**

**Department of: MANAGEMENT STUDIES**

|  |  |  |  |
| --- | --- | --- | --- |
| **Sl. No** | **Outcome** | **Baseline** **2022****Jan-Dec** | **Current****2022-23****Jan-June 2022****July22- June23** |
| 1 | Indexed Journal Publications | 3 | 30+5=5 |
| 2 | Other – Paper/article Publications | 1 | 10+1=1 |
| 3 | Book Publications | 0 | 00+0=0 |
| 4 | Book Chapter Publications | 0 | 00+1=1 |
| 5 | IPR Publications | 0 | 00+1=1 |
| 6 | IPR Granted | 0 | 0 |
| 7 | No. of Funded Projects sanctioned | 0 | 00+2=2 |
| 8 | Total Funds Received. | 0 | 00+0=0 |
| 9 | Total Projects- Ongoing | 0 | 00+2=2 |
| 10 | % Of Placement | 78.84 | 78.84%86 % |
| 11 | No. of Offers | 44 | 44111 |
| 12 | Highest Package L/A | 5.15 | 5.1510 |
| 13 | Lowest Package L/A | 2.30 | 2.302.5 |
| 14 | % - of Students Graduated | 100 | 100 |
| 15 | No. of startups  | 0 | 0 |
| 16 | Consultancy**Total Number:** **IRG generated:** | 0 | 0 |
| 17 | No. of Conferences Conducted | 0 | 0 |
| 18 | No. of Workshops/ Seminar/ conducted | 0 | 0 |
| 19 | No. of Workshops/ Seminar/ conferences attended (Faculty + Students= Total) | 2 | 22+22=24 |
| 20 | No. of awards / recognitions received (Faculty + Students + dept/Institution= Total) | 1 | 11+1=2 |
| 21 | No. of New Infrastructure / Programs/space/laboratories created | Nil | Nil |
| 22 | No. of networking/society connect programs conducted. | Nil | Nil |
| 23 | No. of learning materials created and published | Nil | Nil |
| 24 | No. of new process/procedures added. | Nil | Nil |
| 25 | No. of products/ Applications created | Nil | Nil |
| 26 | Budget Sanctioned In Lakhs of rupees | 9560455 | 95604559768603 |
| 27 | Total ExpenditureIn Lakhs of rupees | 6699494 | 66994947879751 |
| 28 | Any other note-worthy events/activities | Nil | Nil |
| Note: Details of all these claims mentioned in the above table is to be given in the next section of this report under the title “strategic plan implementation report” along with evidences. |

|  |  |
| --- | --- |
| 29 | **Best** **Practice****Title :** Micro Presentations**Author(s) :** All faculty members**Scope :** 1st Year MBA students **Objectives:**1. To help students to overcome stage fear
2. To improve communication and confidence
3. To inculcate reading habit among the students

Methodology / Procedure: Every student in the beginning of the class will be provided five minutes time to present a topic of their choice. **Outcomes:**1. Development of reading habit among students
2. Confidence to speak publicly
3. Alleviating stage fear

**Cost:** NilConclusion / Impact Analysis: Feedback collected and maximum number of students have opined that activity helped them to speak confidently. (SGS Faculty Incharge )**References if any:**1.
 |
| 30 |  |

*Name & Signature of the Coordinator-IQAC Name & Signature of the Chairperson/Head*

***Date: 01-07-2023***

**SDM College of Engineering and Technology**

**Dhavalagiri, Dharwad-580002**

**Department of Management Studies**

# STRATEGIC PLAN (2022-23) IMPLEMENTATION REPORT



**[ 2022-23]**

**1st July 2022 to 30th June 2023**

**Date of Publication: 1st July 2023**

**Reference: 5 Year Plan 2022-23 to 2026-27**

**Introduction:**

The purpose of this document is to record the progress of the Department based on their stated strategic plan for the year – **2022-23** (starting from 1st July and ending by 30th June).

In charge person indicted against each perspective/ Key areas have participated in the audit process and the records maintained by them are seen thoroughly by the audit team.

**Audit Team:**

1. **Chairman:** Principal, SDMCET, Dharwad
2. **Members:**
3. Dean Academic Program
4. Dean R & D
5. IQAC Coordinator – Member Secretary

**Institutional Vision and Mission:**

**VISION:**

**To develop competent professionals with human values.**

**MISSION:**

**M1. To have contextually relevant Curricula.**

**M2. To promote effective Teaching Learning Practices supported by Modern Educational Tools and Techniques.**

**M3. To enhance Research Culture.**

**M4. To involve the Industrial Expertise for connecting Classroom contents to real-life situations.**

**M5. To inculcate Ethics and soft-skills leading to overall personality development.**

**Additional Focus:**

F1: Curriculum relevance- **M1**

F2: Academic/ Exam results- **M1, M2, M4**

F3: Research papers, Sponsored Projects, Root cause analysis for rejected papers and filling gap.- **M3**

F4: Value additions: Teaching, Soft skills, Use of ICT / Presentation, Discussion Groups

 (Communication skills)- **M2 & M5**

F5: Community oriented services- **M3 & M5**

F6: Placement.

F7: Accreditation and Ranking: NBA, NAAC and NIRF - **M1 to M5 & Establishment of strong IQAC to support quality checks and Institutional repository.**

F8: National Educational Policy- NEP-2020 – **M1 to M5. (Experiential Learning)**

**Contact Details:**

1. xxxx, Professor and Head, Department of xxxx Engineering, SDM College of Engineering and Technology, Dharwad-580002.

Email:

Mobile:

1. xxxx, Faculty I/C- Strategic Plan, Department of xxxxxx Engineering, SDM College of Engineering and Technology, Dharwad-580002.

Email:

Mobile:

|  |  |  |
| --- | --- | --- |
| **Focus****[1]** | **Perspective/****Key Areas****[2]** | **Year 2022** |
| **PLANNING****[3]** | **Observations / Remarks by Auditors**  |
| **Outcomes achieved****[4]** | **Reasons for any deviation****[5]** | **Further action plan, if applicable****[6]** |
| **F1 / M1****Curriculum Relevance** | **Re-establishing the relevance of critical thinking in Course outcomes and raising learning levels focusing on Experiential learning of NEP-2020.** | **Activity 1:**Brainstorming session on CO and PO with Internal and external participants.**Outcome/Target:**Revised course outcome**In charge faculty:**Dr.Saleem Sonnekhan**Activity 2:**Curriculum will be revised based on inputs received from industry and academic experts and also as per Board of Studies committee.**Outcome/Target:**1. To finalize the scheme and syllabus of 2022-23 for 1st Year
2. To finalize the scheme and syllabus of 2023-24 for 2nd t Year
3. And 10% revision if needed for 1st year
4. Syllabus as per the industry requirements

**In charge faculty:**Mrs. Bharathi Sunagar | DPGC meeting was held on 24-04-2023Venue: Directors CabinFaculties were instructed to relook at the syllabus of the subjects being handled for relevance with today’s changing academic requirements. It was decided to explore and come up with possible revision in subjects, introduce new subjects if required. The meeting concluded with the decision to meet in the month of April, 2023 to decide on the syllabus revision. Meeting was conducted on 04.05.2023 from 3:00 to 5:00 pm. Venue Director cabinMembers attended - 5No. of participants 5 (All internal membersFollowing subject CO’s revised in line with Blooms Taxonomy. 1 Retailing Management2 Digital Marketing 3 Recruitment and Selection 4 Organization Development and ChangeList of proposed new subjects -Digital Marketing - Data Science , AI and Emerging Technologies for Business Management **Refer Page No Documents furnish to be Dr.Saleem Sonnekhan**-BOS meeting was conducted on 30-7-2022 at MBA Department for 2022 scheme and syllabus approval.Chairman, External & Internal Members were present.-New Scheme and syllabus for the year 2022-23 was discussed and approved by the board.-2020 Scheme and syllabus (For 2nd year) was also approved after revising some subjects (with less than 10 Percent change).-There were minimum changes suggested for few subjects which are incorporated. -The details can be found in Minutes of the meeting.DPGC meeting was conducted on 30.05.2023 at Director cabin discussion on revision of syllabus for 2nd year for the year 2023-24Members attended - 5* Faculties updated the status of the Project undertaken by students of Semester 3. Most students have reported to companies and have worked on part A of their project.
* Syllabus of different subjects has been reviewed by the faculties. Feedback from relevant academic and industrial experts has been received by the faculties for their subjects and the same was discussed in the meeting and accepted.
* Faculty members were updated about the Societal Projects to be done by the students of Semester 2 for a period of One week.

**Refer Page No** |  |  |
| **Re-establishing the relevance of Program Articulation Matrix-PAM** | **Activity 1:**Program Articulation matrix will be used to analyze and identify the gap in curriculum. **Outcome/ Target:**1. Mapping of Course outcomes to Program outcomes and program specific outcomes.
2. Ensuring all PO/PSO have been mapped .

**In charge faculty:**Mrs. Bharathi Sunagar**Activity 2:**Brain storming sessions will be conducted to bridge the gap.**Outcome/ Target:**Consultation with experts in academics and industry during first quarter to get feedback on syllabus**In charge faculty:**Mrs.BharathiSunagar | Program Articulation matrix will be decided and awaited for Approval of BOS tentatively to be held in July.2023.However previous DPGC meeting is held on 25-6-2022 from 4.00 pm to 5.00 pm among internal members of the department to discuss the same and get approval.* Course outcomes of all subjects have been mapped appropriately with the Program outcomes and program specific outcomes.

 * CO-PO/PSO mapping for 2023-24 was approved by DPGC and awaited for the approval of BOS to be held in July, 2023.

**Refer Page No.**Faculty members approached Industry Experts/ Academicians for getting inputs to frame the syllabus for 2023-24 scheme. Revised syllabus as per industry requirements and VTU. Awaiting for further Approval by BOS.**Refer Page no**. |  |  |
| **Conducting internal and External Audits** | **Activity 1:**Internal Audit: The Internal Audit committee will conduct audit every year.**Outcome/Target:**1 Internal audit at the end of academic year 2021-22 during 2nd Quarter to ensure quality.**In charge faculty:**Mrs.BharathiSunagar**Activity 2:** External Audit: A Nominated External auditor will audit the academic performance of the department.**Outcome/Target:**External audit conducted at the end of academic year 2021-22 during 2ndQuarter **In charge faculty:**Mrs.BharathiSunagar | Internal Audit was completed for the academic year 2021-22(ODD SEMESTER) on 10-9-2022.**Members:** Prof. Leena Sakri & Prof. Sachin Joshi.**Observations:** Course files pertaining to certain subjects were found not up to date, few IA QP Scheme and Solution not available. The above observations were attended to ensureInternal quality.Internal Audit was completed for the academic year 2021-22 (Even Semester)on 10-03-2023.**Members:** Prof. Leena Sakri & Prof. Sachin Joshi.**Observations:** CO & PO mapping pertaining to few subjects needed to be corrected. The above observations were attended to ensureInternal quality.External Audit was conducted for the academic year 2021-22 on 10-8-2022**Members:** Dr. Gopalakrishna B.V, NITK Suratkal (External), Dr. Prakash H.S, Dr.Prashantha C., Prof. Bharathi. Sunagar (Internal).* Vision & Mission fulfilled on all parameters.
* Suggested to initiate MOUs with other organizations.
* Performance & efficiency of Research Center need to be upgraded specially Publication
 |  |  |
| **Others-** if any | NIL |  |  |  |

|  |  |  |
| --- | --- | --- |
| **Focus****[1]** | **Perspective/****Key Areas****[2]** | **Year 2022** |
| **PLANNING****[3]** | **Observations / Remarks by Auditors**  |
| **Outcomes achieved****[4]** | **Reasons for any deviation****[5]** | **Further action plan, if applicable****[6]** |
| **F2****M1,M2,M4****Exam Results** | **Bridge Courses**For allandspecific to **Slow learners**&**Learning Extensions** | **Activity 1:**An induction program will be conducted to introduce students from various streams to the field management**Outcome/ Target:**Orient students to management program**.****Incharge Faculty:**Dr.Saleem Sonnekhan | Induction program was conducted on 11th February 2023.Resource persons for the program: Dr.Shivashankar, Registrar Evaluation, Davangere University, DavangereMr.Bhaskar Mudalgeri, Area Manager, Modicare. The event was conducted in the DVH Hall, SDMCET, Dharwad. The program was attended by the Principal, He spoke about why it is necessary for students to be disciplined in life and get a good education in a good institution. Orientation program for First year students was organized at Nature Bound Sahyadri Camp at Sunksal, Uttara Kannada from 5th to 7th March, 2023. The program was an outbound training program wherein 43 out of the 60 students who had taken admission in the college had participated. The training was to prepare the students for the challenges that lay ahead in the form of professional education and the corporate life after MBA program. **Refer Page no**. |   |  |
| **Strengthening Experiential Learning component** | **Activity 1:** Field assignments will be conducted to bring industry relevance in the selected courses.**Outcome/ Target:**Experiential Learning through practical assignment**Incharge Faculty:**Mr.Prashant Gujanal | **Entrepreneurship Development-** Practical field assignment was given for individual students to interact with entrepreneur.A standard schedule was given for given to interview entrepreneur, further the same has been presented in the class . No. of students 59 (2nd sem students)No. of entrepreneur 59( details are available in CD) |  |  |
| **Industry Connectivity for Class room** | **Activity 1:**Industry connect through Subject related corporate guest lectures**Outcome/ Target:**Exposing students to corporate culture and industry practices by arranging corporate guest lectures.**Incharge Faculty:**Mrs.Bharathi Sunagar**Activity 2:**Semester wise factory visits**Outcome/ Target:**Connecting classroom learning to industry practices.**Incharge Faculty:**Dr. Saleem Sonnekhan | **Entrepreneurship Development-** Topic- Entrepreneurial avenue and challenges. Resource person – Mr.Rohit Patravali Designation- CEOCompany – Esteem Integrated Logistics Pvt Ltd, DharwadDate- 15-10-2022Time-10:00am to 11:30amNo. of students attended - 57**Retailing Management**Topic- Pricing & Promotion techniques. Resource person – Dr. Mamta Hegde Designation- Assistant Professor,Company – SDMIMD, MysoreDate- 22.02.2023Time- 2 to 4No. of students attended – 55**Recruitment & Selection** Topic- Technology in Talent Acquisition . Resource person – Dr. Mamta Hegde Designation- Assistant Professor,Company – SDMIMD, MysoreDate- 22.02.2023Time- 10 to12No. of students attended – 55**Business Communication**Topic- Personal branding . Resource person – Dr. Mamta Hegde Designation- Assistant Professor,Company – SDMIMD, MysoreDate- 23.02.2023Time- 10 to 12No. of students attended – 60Industrial Visit was organized to AEQUS Special Economic Zone, Hattaragi, Belagavi.Date: 9th March, 2023.A total of 45 students out of 60 accompanied by two faculties visited the AEQUS plant which makes aircraft components and toys.Mr.Vikramsinh Patil and Mr.Rohit introduced us to AEQUS and its divisions and took us around the plant.  |  |  |
| **Others**- if any | NIL |  |  |  |

|  |  |  |
| --- | --- | --- |
| **Focus****[1]** | **Perspective/****Key Areas****[2]** | **Year 2022** |
| **PLANNING****[3]** | **Observations / Remarks by Auditors**  |
| **Outcomes achieved****[4]** | **Reasons for any deviation****[5]** | **Further action plan, if applicable****[6]** |
| **F3****M3****Research** | Quality assessment of all research proposals | NIL |  |  |  |
| **IPR:** Copyrights and Patents**Paper** Publications**Funded Projects** | **Activity 1:**The research group will be formulated.**Outcome/ Target:**Formulation of 2 research groups consisting of faculty members**Incharge Faculty:**Dr.Prashantha C**Activity 2:**IdentifyingResearch avenues **Outcome/ Target:**Clear idea about areas of research leading to paper publication **Incharge Faculty:**Dr.Prashantha C**Activity 3:**Organize a Training program on paper publications and funded projects to train the faculty.**Outcome/ Target:**Paper publication/ Project Proposal application**Incharge Faculty:**Dr.Prashantha C | IPR - Patent Application PublicationTitle of Invention : A Model for Effective Entrepreneurial Process and Ecosystem Name of Inventor/s- Dr.Suvarna Nimbagal, Prof.Vijaykumar Nimbagal, Dr.Prashantha.CApplication Number : 202341032855 ADate of filing Application- 9-5-2023Publication Date : 16-6-2023Last years research groups are continued for this year. **5 PAPERS PUBLISHED****3 in UGC refereed journals** 1) Paper titled: Rural Consumers Preference towards Online Shopping Based on Demographic Variables: An Empirical Study with reference to Rural Consumers of Mangaluru (DK) District, Karnataka. UGC Care list approved journal “Third Concept. An International Journal of India” Vol-36, No-429, ISSN-0970-7247by Dr.Prakash H.S2) Paper titled : Gender , Entrepreneurial education in the family business : A bibliometric AnalysisAuthors : Dr.Prashantha.C, Dr. S Hiremath, Dr.G.S.Hiremath in the journal “Third Concept”, ISSN-0970-7247, Vol.37, Issue 435 , pp 62-66 , published in May, 20233) Paper titled: OTT Consumptions Patterns And Intentions Across Generations Adopting Uses and Gratification Theory. Rabindra Bharati Journal of Philosophy ISSN : 0973-0087by Prof.Bharathi Sunagar**2 in Scopus indexed**1) Paper titled “An Empirical Investigation of Customer Characteristics on Retail Format Selection – a Mediating Role of Store Image” in Journal of Indian Business Research (JIBR), Authors – Suvarna Hiremath, Ansumalini Panda, Dr.Prashantha.C, by Emerald Publications, (Scopus Index, ABDC-C) Journal Emerald Insight :<https://www.emerald.com/insight/1755-4195.htm> DOI 10.1108/JIBR-04-2022-0090 , published October-2022**2) Book Chapter publication,** titled “ Digitisation and Artificial Intelligence in Retailing sector- Key Drivers” , authors Suvarna Hiremath, Prashantha C, Ansumalini Panda, Gurubasavarya Hiremath in the book titled “ Smart Analytics, Artificial Intelligence and Sustainable Performance Management in a Global Digitalized Economy”ISBN: 978-1-83753-417-3 e-ISBN: 978-1-83753-416-6Published by : Emerald Publications, Emerald InsightPublication Date- 29- 5- 20231) Project entitled “ Role of MSME in achieving sustainable development goals: A case based analysis of Dharwad district-Principal Investigator : Dr.Prakash H.S & Prof. Bharathi SunagarDate of Approval: Jan, 20232) Project entitled “ A study on Retail Entrepreneurship Development “ Principal Investigator- Prof Dr.Prashantha.CDate of Approval: Jan, 2023 | --- | --- |
| **Others-** if any | **Workshops/ Seminar/ conferences attended** **(Faculty + Students)** | **Faculty Participants****Dr.Prakash H.S**1) National Conference " Recent Trends in Economy Business and Management” at Karnataka University, Dharwad on 21.06.2022 & 22.06.20222) National Conference “ Indian economy in the post independence period: performance, policies and possibilities” organized by Rani Channamma University, Belagavi on 13th & 14th July, 2022.  3) National conferences " Principal of Management and Agricultural Activities”- Study With Specific Reference Paddy Crop in Southern Part of Karnataka " organized by Chetan Business School, Hubli on 25-03-2023**Dr.Prashantha C**2) National conferences " Study of Factors affecting students performance in an educational environment" organized by Global Business School, Hubli on 07-01-2023**Mrs.Bharathi Sunagar**1)National Conference “An empirical study on consumer perception and purchase intention towards electric vehicles” at Karnataka University, Dharwad on 21.06.2022 & 22.06.20222)Workshop on “Team Interventions and Effectiveness” which was being organized by KLE Society’s Institute of Management Studies & Research, Hubli on 8th January, 2023.3)National conferences "Factors influencing customer experience towards Fintech services" organized by Global Business School, Hubli on 10-01-20234) National conferences " A study on Compensation Management Towards employees Job Satisfaction " organized by Chetan Business School, Hubli on 25-03-2023**Students Participants MBA 3rd Semester** **Samuel Finny K and Sonu Ghatage:** National conferences " Role of HR practices in promoting employee reliance among Indian banking and financial sector " organized by Global Business School, Hubli on 5-1-2023**Aishwarya H and Bhuvaneshwari S:** National conferences " Study of Factors affecting students performance in an educational environment " organized by Global Business School, Hubli on 7-1-2023**Chetan M and Renuka C:** National conferences " Effect of Social Media on Health Youth " organized by Global Business School, Hubli on 7-1-2023 **Ganesh K and Manjushri Hegde:** National conferences " To Increase the retail penetration of Amul Ice Cream in Hubli-Dharwad Youth" organized by Global Business School, Hubli on 7-1-2023 **Darshan Kamate and Anthony Arogyam:** National conferences " Challenges Faced by the Women Entrepreneur to Getting Financial Benefits from Government” organized by Global Business School, Hubli on 10-1-2023 **Cynthia Saldhana:** National conferences " Factors influencing customer experience towards Fintech services” organized by Global Business School, Hubli on 10-1-2023 **Anthony Elisha E Arogyam and Darshan Babasaheb Kamate:** National conferences " Principal of Management and Agricultural Activities”- Study With Specific Reference Paddy Crop in Southern Part of Karnataka” organized by Chetan Business School, Hubli on 25-3-2023**Samuel Finny K and Renuka C:** National conferences " A study on Compensation Management Towards employees Job Satisfaction " organized by Chetan Business School, Hubli on 25-03-2023**Aishwarya H and Chetan M :** National conferences " Employee Perception Towards Compensation Management" organized by Chetan Business School, Hubli on 25-03-2023 |  |  |

|  |  |  |
| --- | --- | --- |
| **Focus** | **Perspective/****Key Areas** | **Year 2022** |
| **PLANNING** | **Observations / Remarks by Auditors**  |
| **Outcomes achieved** **[4]** | **Reasons for any deviation** **[5]** | **Further action plan, if applicable****[6]** |
| **F4****M2 & M5****Value additions** | **Learning for Placement** | **Activity 1:**Aptitude & reasoning training will be provided to students to enhance placement abilities. **Outcome/ Target:**Enhancement of aptitude /reasoning skills of MBA-II sem students to increase placeability**Incharge Faculty:**Dr.Prashantha C**Activity 2:**Workshop on Resume building to prepare effective resume.**Outcome/ Target:**Refined resumes of MBA-III sem students **Incharge Faculty:**Dr.Prashantha C | Aptitude and reasoning training program through CIII cell Conducted by - Robsons Technologies , Dharwad for the MBA 2nd semester ( 2021-23) batch. 59 students attended the training program. No. of hours : 22 conducted during 23-07-2022 to 01-10-2022Organized Resume Building workshop for 3rd semester MBA students for the 2022-23. On 12th Feb-2023. by Dr.Saleem Sonekhan No. of students attended :59Date: 12th February, 2023  | -- | -- |
| **Soft Skills** | **Activity 1:**Management games for enhancing soft skills.**Outcome/ Target:**5 Management games have to be conducted 1st year MBA students.**Incharge Faculty:**Mrs.Bharathi Sunagar | Management games were organized during semester I & II for 2021-23 Batch to enhance problem solving, decision making, team work, risk taking, communication & interpersonal skills among students.The class of 60 students are divided into 6 equal teams.All teams participated in all the games.**Games conducted:**Week 1: Multi Ball Team Building challengeWeek 2: Human KnotWeek 3: Risk & Return GameWeek 4: Paper BridgeWeek 5:Field goal cup gameWeek 6: Connect Correctly**Refer Page No.** |  |  |
| **Discussion Group** | **Activity 1:**Training will be provided on Group discussion for improving students’ place ability skills.**Outcome/ Target:**Placeability enhancement of MBA II year students**Incharge Faculty:**Dr.Saleem Sonnekhan | Group discussion and personal interview triaing program through CIII cell is ongoing.Conducted by - Mr. Shubham rai, Director Divas Academy, Dharwad , for the MBA 3rd semester ( 2021-23) batch. 59 students are attending the training program.Date of commencement :24-12-2022No. of hours planned : 24  |  |  |
| **English Communication Skills** | **Activity 1:**Spoken English training will be provided for students’ skill development in Semester I **Outcome/ Target:**Communication skills of I semester students**Incharge Faculty:**Dr.Prashantha C | Soft Skill Development Training Program through CIII cell is ongoing.Conducted by - Mr. Shubham rai, Director Divas Academy, Dharwad , for the MBA 1st semester ( 2021-23) batch. 60 students are attending the training program.Date of commencement :20-05-2023No. of hours planned : 24 |  |  |
| **Use of ICT**Information Communication Technology | **Activity 1:**Google classroomsSwayam Courses/ NPTEL courses/ Online certification programs**Outcome/ Target:**Enhanced use of IT for communication, assigning of tasks to students. **Incharge Faculty:**Mr.Prashant Gujanal**Activity 2:**Stock market simulation**Outcome/ Target:**Create Awarness about Stock market trading**Incharge Faculty:**Mrs.Bharathi Sunagar | Google class room used by all the Faculty members for all the subjects in all semesters.No of faculty: 6No of courses: 32Details attached in annexureStock market challenge was conducted for students of Semester II to create awareness about Stock trading through a simulation platform provided by Dalal Street. No of participants: 59Date 18-7-2022 to 19-8-2022 |  |  |
| **Others-** if any | **Activity 1:**MS Excel training,  3 C’s report analysisEmail etiquettesMicro presentations**Outcome/ Target:**Introduce students to the use of Excel Sheets for data compilation and analysis, Improve the understanding of students to the different organizations in the country, Alleviate stage fear of students through continuous presence on stage, **Incharge Faculty:**Mr.Prashant Gujanal | **3 C’s (Company, Customer, Competitor)****Report Analysis:** Students are assigned into teams and are asked to choose a company for detailed analysis. No. of teams:30**Micro Presentations**: A value added activity initiated to enhance communication skills, confidence and overcome stage fear. Students presented on various topics of their interest in every class for 5 minutes as per the mentoring list.Duration: Throughout Semester I & IINo. of students : 59 |  |  |
| **Focus** | **Year 2022** |
| **Perspective/****Key Areas** | **PLANNING** | **Observations / Remarks by Auditors**  |
| **Outcomes achieved****[4]** | **Reasons for any deviation****[5]** | **Further action plan, if applicable****[6]** |
| **F5****Community Oriented Services****M3 & M5** | **Awareness Program** | **Activity 1** Awareness program on Usage of Mobile phones among school children**Outcome/ Target:****Incharge Faculty:**Mr.Prashant Gujanal | Will be done in coming semester |  |  |
| **Learning Programs through workshops** | **Activity 1:**Digital banking awareness program for rural people.**Outcome/ Target:**To improve Public speaking skills,Create awareness about digital banking among Rural people.**Incharge Faculty:**Mr.Prashant Gujanal | Will be done in coming semester |  |  |
| **Technology Transfer Programs** | NIL |  |  |  |
| **Others-** if any |  |  |  |  |

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| **Focus** | **Year 2022** |
| **Perspective/****Key Areas** | **PLANNING** | **Observations / Remarks by Auditors** |
| **Outcomes achieved****[4]** | **Reasons for any deviation****[5]** | **Further action plan, if applicable****[6]** |
| **F6****Placement** | **No. of Offers** | 60 | 111 |  |  |
| **No. of students getting Placed** | 50 | 51 |  |  |
| **pay packages being offered** | Lowest: 2.5 LakhsHighest: 10 Lakhs | Batch: 2020-22Lowest: 2.5 LakhsHighest: 10 Lakhs  (7 LPA Fixed  +3LPA- Variable) |  |  |
| **MoUs** | **Activity 1:**MoUs**Outcome:** 5 MoUs with local industries **Faculty Incharge:**Dr.Saleem Sonekhan | Nil1. Under process with Esteem Integrated Logistics Pvt, Ltd, Dharwad, Dr. Prakash HS .
2. India infoline franchise Dharwad, Dr.Prashantha C,
3. PRR Tolls Ltd, Dharwad, Dr.Saleem Sonnekhan
4. Skytech Pvt Ltd, Dharwad Prof. Bharthi Sungar
5. LIC Regional office Dharwad, Prof. Prashant Gujnal
 |  |  |
| **Internship** | Nil |  |  |  |
| **Others-** if any | Nil |  |  |  |

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| **Focus** | **Year 2022** |
| **Perspective** | **Perspective/****Key Areas** | **Observations / Remarks by Auditors**  |
| **Outcomes achieved****[4]** | **Reasons for any deviation****[5]** | **Further action plan, if applicable****[6]** |
| **F7****Accreditation and Ranking** | **NBA****Faculty I/C:** **NBA Coordinator** | **Activity 1:**Management development programs and workshops for industry executives**Outcome/ Target:**1 **Incharge Faculty:**Dr.Saleem Sonnekhan**Activity 2:**MOU with local organizations.**Outcome/ Target:**5 **Incharge Faculty:**Dr.Saleem Sonnekhan | NilWill be done in next yearNil1. Under process with Esteem IntegratedLogistics Pvt, Ltd, Dharwad, Dr. Prakash HS .
2. India infoline franchise Dharwad, Dr.Prashanth C,
3. PRR Tolls Ltd, Dharwad, Dr.Saleem Sonnekhan
4. Skytech Pvt Ltd, Dharwad Prof. Bharthi Sungar
5. LIC Regional office Dharwad, Prof. Prashant Gujnal
 |  |  |
| **NAAC****Faculty I/C:** **NAAC Coordinator** | **Activity 1:**Organizing FDP/Workshops/ seminar**Outcome/ Target:**Additional inputs to faculty**Incharge Faculty:**Dr.Prashantha C**Activity 2:**Publication in recognized journals**Outcome/ Target:**One publication for each faculty**Incharge Faculty:**Dr. Prashantha C | Nil Will be done in next quarter**5 PAPERS PUBLISHED****3 in UGC refereed journals** 1) Paper titled: Rural Consumers Preference towards Online Shopping Based on Demographic Variables: An Empirical Study with reference to Rural Consumers of Mangaluru (DK) District, Karnataka. UGC Care list approved journal “Third Concept. An International Journal of India” Vol-36, No-429, ISSN-0970-7247by Dr.Prakash H.S2) Paper titled : Gender , Entrepreneurial education in the family business : A bibliometric AnalysisAuthors : Dr.Prashantha.C, Dr. S Hiremath, Dr.G.S.Hiremath in the journal “Third Concept”, ISSN-0970-7247, Vol.37, Issue 435 , pp 62-66 , published in May, 20233) Paper titled: OTT Consumptions Patterns And Intentions Across Generations Adopting Uses and Gratification Theory. Rabindra Bharati Journal of Philosophy ISSN : 0973-0087by Prof.Bharathi Sunagar**2 in Scopus indexed**1) Paper titled “An Empirical Investigation of Customer Characteristics on Retail Format Selection – a Mediating Role of Store Image” in Journal of Indian Business Research (JIBR), Authors – Suvarna Hiremath, Ansumalini Panda, Dr.Prashantha.C, by Emerald Publications, (Scopus Index, ABDC-C) Journal Emerald Insight :<https://www.emerald.com/insight/1755-4195.htm> DOI 10.1108/JIBR-04-2022-0090 , published October-2022**2) Book Chapter publication,** titled “ Digitisation and Artificial Intelligence in Retailing sector- Key Drivers” , authors Suvarna Hiremath, Prashantha C, Ansumalini Panda, Gurubasavarya Hiremath in the book titled “ Smart Analytics, Artificial Intelligence and Sustainable Performance Management in a Global Digitalized Economy”ISBN: 978-1-83753-417-3 e-ISBN: 978-1-83753-416-6Published by : Emerald Publications, Emerald Insight, Publication Date- 29- 5- 2023 |  |  |
| **NIRF** ranking.**Faculty I/C:** **PG Coordinator** | **Activity1:** Targeting publication in indexed journals**Outcome/ Target:**One publication for each faculty**Incharge Faculty:**Mr.Prashant Gujanal | **5 PAPERS PUBLISHED****3 in UGC refereed journals** 1) Paper titled: Rural Consumers Preference towards Online Shopping Based on Demographic Variables: An Empirical Study with reference to Rural Consumers of Mangaluru (DK) District, Karnataka. UGC Care list approved journal “Third Concept. An International Journal of India” Vol-36, No-429, ISSN-0970-7247by Dr.Prakash H.S2) Paper titled : Gender , Entrepreneurial education in the family business : A bibliometric AnalysisAuthors : Dr.Prashantha.C, Dr. S Hiremath, Dr.G.S.Hiremath in the journal “Third Concept”, ISSN-0970-7247, Vol.37, Issue 435 , pp 62-66 , published in May, 20233) Paper titled: OTT Consumptions Patterns And Intentions Across Generations Adopting Uses and Gratification Theory. Rabindra Bharati Journal of Philosophy ISSN : 0973-0087by Prof.Bharathi Sunagar**2 in Scopus indexed**1) Paper titled “An Empirical Investigation of Customer Characteristics on Retail Format Selection – a Mediating Role of Store Image” in Journal of Indian Business Research (JIBR), Authors – Suvarna Hiremath, Ansumalini Panda, Dr.Prashantha.C, by Emerald Publications, (Scopus Index, ABDC-C) Journal Emerald Insight :<https://www.emerald.com/insight/1755-4195.htm> DOI 10.1108/JIBR-04-2022-0090 , published October-2022**2) Book Chapter publication,** titled “ Digitisation and Artificial Intelligence in Retailing sector- Key Drivers” , authors Suvarna Hiremath, Prashantha C, Ansumalini Panda, Gurubasavarya Hiremath in the book titled “ Smart Analytics, Artificial Intelligence and Sustainable Performance Management in a Global Digitalized Economy”ISBN: 978-1-83753-417-3 e-ISBN: 978-1-83753-416-6Published by : Emerald Publications, Emerald InsightPublication Date- 29- 5- 2023 |  |  |
| **Others-** if any | - | - |  |  |

**Remarks**-by the auditing team.

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The progress report mentioned above is presented by the concerned department team, verified for its correctness by the auditing team and approved by the concerned authorities mentioned below.

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| **Year****2022-23** | Name and Signature with Date of the concerned authority |
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| DUGC Member Secretary | Dept-IQAC Coordinator | **Faculty I/C****of** **Strategic Plan** | **Head of the Department** | Member-3Audit Team | Member-2Audit Team | Member-1Audit Team | **PRINCIPAL** |